

# RCCR Wireless News

## Leap launches in San Diego

<http://www.rcrnews.com/apps/pbcs.dll/article?AID=/20061205/FREE/61205014&SearchID=73268363403728>

By Kelly Hill Dec 5, 2006

SAN DIEGO—Leap Wireless International Inc. officially began offering its Cricket branded cellular service in its hometown of San Diego.

The low-cost, flat-rate carrier now operates in four California markets and 50 markets total, and plans to roll service in Portland, Ore., next week.

A “substantial portion” of Leap’s network in San Diego was built by San Jose-based **NextG** Networks Inc., using a Distributed Antenna System of more than 300 nodes, which will be used to offer voice and data services for Leap’s Cricket and Jump Mobile brands.

According to **NextG**, its “extensive municipal right-of-way and utility assets” were part of what made the company Leap’s network choice, as well as the company’s ability to meet Leap’s time to market goals in a very “zoning-challenged” market.

“**NextG**’s challenge was to quickly bring the Cricket and Jump Mobile brands to San Diego while meeting local residents’ desire for unobtrusive, low-impact antennas,” said John Georges, co-founder and chief executive officer of **NextG** Networks.

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